Dear Arts Supporter:

Giwayen Mata – The dynamic, award-winning, soul-stirring, all-sistah, dance, percussion, and vocal ensemble, celebrates 25 years with an awards reception and concert on July 14, 2018 at the Ray Charles Performing Arts Center in Atlanta, Ga. “Tafiya: The Journey”, is a production of both historical and traditional pieces, commemorating Giwayen Mata’s 25 years of excellence.

Given your service to the community and support of the arts, we invite you to participate as a sponsor for this event.

Anniversary festivities will include an Elephant Leaders Awards Reception to honor community arts supporters, leaders, and pioneers. The concert, “Tafiya: The Journey,” will be a visual, musical, and artistic expression of this year’s theme “Giwayen Mata! Honoring the Past and Actuating the Future.” This celebration will reflect on cherished memories and look towards the future as we embark on a new journey with new artistic leadership.

Giwayen Mata, which translates to “Elephant Women,” in the West African Hausa language, has been a staple performance ensemble in the Atlanta community since 1993. The company has made art and culture a tangible resource in Atlanta by providing ongoing community dance classes, drum workshops, and performances. The organization has also been involved in many collaborative community efforts such as the Auburn Avenue Research Library’s annual Kwanzaa celebration and “Black Women Walking, in conjunction with SisterCare Alliance. The company has partnered with SHINE: Women’s Resource Center for Domestic Violence, The Atlanta Jazz Festival, Spelman College, Morehouse College, and many others.
To her credit, Giwayen Mata has been featured in numerous television shows and music videos, and has traveled nationally for performances and workshops. **Giwayen Mata has received more than 15 awards for community service, self-determination, and cultural excellence.**

Your sponsorship is a wonderful opportunity to support an organization that preserves cultural arts and provides meaningful programs for all audiences. Your contributions will help Giwayen Mata mark this 25 year accomplishment and continue the preservation, inclusion, and expansion of African dance and culture throughout the community, country, and world.

To join us as a sponsor please complete the enclosed sponsorship form to show your support of this unique organization. You can also complete your sponsorship online at [www.giwayenmata.org](http://www.giwayenmata.org). In addition to monetary donations, Giwayen Mata accepts contributions of products, in-kind services, and recurring contributions. All sponsorships received by June 29, 2018 will receive the designated perks and will be listed in the Tafiya: The Journey program book.

For your convenience, an ad form is also attached to broaden your options for supporting Giwayen Mata’s 25th Anniversary.

Thank you for your support.

Sincerely,

Gail V. Zuri Jordan  
Board of Directors Chair  
zurinow@hotmail.com  
678-613-8342

Cynthia Grant  
Board of Directors Treasurer  
dgrant6@bellsouth.net  
404-403-7575